# Caleb Jenkins

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#### Overview:

Hands-on agile product development leader, 6-time recipient Microsoft's MVP award for ASP.NET, principal code mentor and architect, international speaker, guest lecturer for Dallas Baptist University's IT/Management Master's Program, published author, global agile coach and former Microsoft Developer Evangelist with over 20 years of business growth, consulting, development, training and mentoring experience with top fortune 100 companies. Multiple keynote and conference speaker nationally as well as featured presenter at the SELA Developer Conference in Tel Aviv Israel. Scaled Agile (SAFe), Scrum.org, Scrum Alliance and Microsoft .NET and Azure Certified. Passionate about solid quality software engineering practices.

Recent Technical and Leadership History:

Charles Schwab, Director of Developer Experience / QE Leader (Dec 2020 – Present) Westlake, TX Oversaw Schwab's DX program supporting over 7000 developers Schwab wide. Originally joined Schwab as a Senior Manager of Quality Engineering leading a team supporting 3 broad business units in Schwab's Personalized Investing group.

**Solera,** Director of Engineering (Sept 2019 – Dec 2020) Westlake, TX

Led cross-functional teams following the Spotify Agile Model, delivering .NET CORE microservices and legacy 4GL systems to support \$100M business within the automotive industry. Built a strong engineering and quality culture across multiple teams and locations for Audatex, Autopoint & TitleTec organizations.

Young Presidents Organization (YPO), Consulting Cloud Architect (2019), Las Colinas, TX

Quicken Loans, Senior Software Engineer / Team Leader (Jan 2017 – June, 2019) Detroit, MI

I led a SAFe, cross-functional, agile, .NET team of 10 people developing various messaging & event based micro-service applications for back end systems deployed on premise and to AWS cloud. Improved code quality, modularity and dependability. Validated with Sonar Cube, we increased code coverage using Dependency Injection, TDD, and mocking techniques.

Targetbase, Senior Cloud & Product Software Architect (2016) Las Colinas, TX

Leading the design and development of Targetbase's next generation Cloud (Azure) based marketing platform. Leveraging Microsoft Azure, SQL, Azure Mobile Engagement, Machine Learning, Azure Service Bus, Rabbit MQ, nServiceBus, ThinkTecture Identity Server, ADFS, ASP.NET MVC, Azure Big Data.

Avaya, Senior Manager of IT Development (2014 - 2016) Coppell, TX

I lead a group of 37 developers, testers, business analysts and managers (primarily in Colorado, Ireland, India and various parts of North America). Projects span custom configuration product modeling technologies to .NET Web Services and ASP.NET MVC Solutions. Architecture, development, deployment, production and tier 3 support.

**Slalom,** Consultant - Solution Architect (2014) Dallas, TX

# **Sabre,** Agile Coach & Manager of User Experience (2010 – 2014) Southlake, TX

Managed the UX product design team for Sabre's GetThere product. Before that I worked directly with the Senior Vice President of Development for Sabre Airline Solutions to help craft an agile transformation strategy that included mentoring senior directors and development managers on agile Leadership as well as working directly with global teams to deliver. I actively worked by coaching Scrum Masters, Product Owners and holding team and corporate wide workshops.

# **Sabre Employee Innovation Council – Bring It,** Co-Chair (2011 – 2014) Southlake, TX

I met quarterly with Sabre's CEO, CTO as well as other key stake holders to craft an innovation program that aligned with company value's and business goals. This included activities like global Hack Days, Big Pitch, Dev House events integrating with the summer internship program, as well as an internal Idea Garden for cultivating and tracking innovation. I also mentored two different award-winning Summer Intern business groups.

## **Proaction Mentors,** Principal Mentor/Founder (2010 – 2012) Ft. Worth, TX

I led an engagement mentoring a development team at Travelocity for the first 8 months, then I moved over to Sabre as a full time Agile Coach and continued to maintain existing clients until we finally closed the doors on Proaction Mentors in 2012. This was a fun experiment starting and running my own consulting group. With a pragmatic focus on test driven development, SOLID coding architectures and automated integration, I worked with teams of developers across the country to accelerate delivery, increase productivity and efficiency, helping teams to adopt proven practices in the complete development lifecycle.

## **Six Flags Corporation**, Senior Architect Team Lead (2009 – 2010) Arlington, TX

Worked with the corporate development team to drive business software development for Six Flags Corporation and all of the Six Flags theme parks across 20 locations in 3 countries. Responsible for setting software architecture, coding practices, adoption and implementation of solid development practices. Areas of focus included installation and configuration of Microsoft Team Foundation Server, adoption of Scrum agile process, SOLID development, test driven development (TDD and BDD), utilizing SQL Server, WCF, and related Microsoft technologies.

## Improving Enterprises, Principal Consultant/Training Mentor (2007 – 2009) Dallas, TX

As a Principal member to the Microsoft practice I was responsible for leading many of our interactions with the Microsoft (DX) Developer Experience Teams, building rapport and interactions with the area technical communities (BarCamp/ INETA / etc) as well as mentoring and contributing with senior teams on various client projects. Improving Enterprises is a Microsoft Gold Certified partner and a world class development mentoring company focusing on delivering skill transfer through practical organizational improvements and by implementing Agile ALM/SDLC methodologies and best practice mentoring in the .NET and Java spaces.

# Microsoft Corporation, Developer Evangelist (2005 – 2007) Dallas, TX

In my role, I helped developers across TX, OK, AR and LA to understand the capabilities of the .NET Framework, Visual Studio, Team System and Expression Suite. I was responsible for developer satisfaction and accelerated .NET adoption in Enterprise and Community Developers. I also facilitated training events, supported over 33 regional user groups, helped mentor and develop their leadership, managed and grew competitive relationships and often presented numerous talks on a range of .NET topics to enterprise customers and community groups – ranging from events of few to several thousand. I continue to participate in numerous events and deliver several presentations throughout the year at User Groups and Conferences.

Community Leader / Speaker / Author / Etc...

# **US Federal Court,** Expert Witness (2012 - 2013)

In a Federal case, which I am barred from discussing, I served as an expert witness providing technical expertise for a federal civil case involving software used for the medical field.

# **International .NET Association**, Speaker's Bureau and Committee Member (2007-2015)

INETA supports the growth and development of .NET communities around the world by providing world class, knowledgeable presenters to speak at various events. I served as a member of the Speakers Bureau and on the speakers' committee. <a href="http://developingux.com/speaking">http://developingux.com/speaking</a>

# Wrox Press / Wiley Press, Technical Editor/Author (2007, 2008, 2011)

# Contributing Author "Real World .NET, C# and Silverlight"

http://developingux.com/2011/11/14/my-first-book-real-world-net-c-and-silverlight/

Technical Editor: "Beginning C# 3.0: An Introduction to Object Oriented Programming http://developingux.com/2008/06/10/my-new-book-is-out/

# Education, Awards & Activities:

# **No Fluff, Just Stuff Training**

Attended: Tailor-Made Software Architecture Dallas, 2023

# **Dallas Baptist University**

Guest Lecturer 2019-2022

#### Microsoft MVP for ASP.NET

MVP Global Summit 2007 - 2014 https://mvp.microsoft.com/

#### **Innovation Games Certified Collaboration**

Architect http://innovationgames.com/cf\_info/

## Microsoft TechReady 2005/2006

MCSD, MCP, MCAD.NET (mcp#2684137) Azure + Architecture Certified

MCT (2002, 2003, 2007- 2009)

Hack Day Judge (2008, Sabre Southlake)

**Bring IT Unplugged Panelist** (2009, Sabre)

Mt. San Jacinto College, 1996 - 1999 Associate of Science degree, *Multi-Media Design* Associate of Arts degree, *Humanities* 

# Certified Scaled Agile Framework Scrum Master (SAFe) 2018

# **Certified Agile Scrum Master**

https://www.scrumalliance.org/community/profile/cjenkins3 (2008-02-21)

## **Certified Professional Scrum Master**

scrum.org/user/233057 (2012)

# **International .NET Association (INETA)**

National Speaker's Bureau (2007 - 2015)

A+ & iNet+ Comptia Certifications

## **South Central Developer Guidance Council**

#### Community Cast .TV / Community Results, Inc

Frequent presenter at various industry events http://developingux.com/speaking

DBU Summer Series • DFW Beyond Conference 2019 Code Mash 2018 Detroit .Code() • QL Tech Conf 2017/2018 • Tulsa TechFest 2006 - 2016 - Various + Keynotes • Israel SELA Developer Conference 2013 Big (D)esign Conference 2009 - 2013 • Various .NET User Groups - North America (INETA)

Complete list available on request, and at URL

# **Technical History Continued:**

#### .Net Solution Architect and Development

Geniant / EMC (2005) Tulsa, OK

Hired to lead and build a developer team in Tulsa – Left to join Microsoft when an unanticipated opportunity arose. Developed custom Microsoft SharePoint web parts to expose actionable business data in SharePoint Portal dashboard

Dollar-Thrifty Automotive Group (CGI-AMS) (2004 – 2005) Tulsa, OK

Solution Architect and Developer Mentor for Enterprise Forecasting application at Dollar Thrifty Automotive Group global headquarters. Technologies: C#, ASP.net, Windows Forms Smart Client, Windows Services, Web Services, Disconnected Application, Asynchronous Processes.

Alliance Data Systems (2004) Tulsa, OK

Worked as a contract developer to complete custom business reporting utilizing C# and Perl scripting on an Oracle data platform. Completed the projects on time and under budget.

Sunoco, Inc. (2003 – 2004) Tulsa, OK

Developed the architecture and worked in the full life cycle of a multi-tier application for the Credit Card group within Sunoco, Inc, converting an IBM Mainframe application to a VB.net front end application. Technologies used: IMS (Mainframe Cobol) transactions, Microsoft Host Integration Server over an SNA connection, MS DTC, ADO.net, SQL Server and VB.net.

#### Award Winning, Advanced Technical Instructor:

xTrain.com / Adobe TV, Developer Designer Zen (2007)

Authored and recorded several classes at the xTrain (Splash Media) studio on the topic of "Developer Designer Zen". The goal was to give practical steps to help enable developers and designers to work better together, this was featured on http://tv.adobe.com/videos/caleb-jenkins/

*New Horizons Computer Learning Center* (2001 – 2003)

Colton, CA | University of Redlands | Tulsa, OK | Wichita, KS | Instructed in all computer technologies including: MCSD & MCSD.NET Track, A+ / iNet+ Certifications, ColdFusion, SQL, Dreamweaver, Flash, Fireworks, Director (Shockwave), Web Authoring, E-Commerce, Additional highlights, classes and letters of recommendation available on request.

Mt San Jacinto College (2001 Summer Semester) Menifee, CA

I developed and taught courses on Active Server Pages, E-Commerce, HTML and Visual Basic.

#### Senior Web Developer:

Western Analytical Products, Inc (1999 - 2001) Murrieta, CA

I developed all aspects of their corporate site, www.HPLCSupply.com. Including: backend, e-commerce, web based customer management system, database integration, front-end graphics and design.

## Independent Multi-Media Designer/Developer and Consultant (1995 – 2002)

 $Temecula, CA \mid Designed, developed and functionally tested miscellaneous web sites and multimedia projects for various clients. Available On Request$ 

Other Experiences and Hobbies:

**Youth Pastor -** *Emmanuel Christian Fellowship* (1997 – 1999) Temecula, CA Responsible for planning and implementing the Jr. & Sr. High Youth Program.

**Campus Staff -** *Student Venture Ministries* (1995 – 1999) Temecula, CA Responsible for teaching weekly studies at high school and junior high schools.

Misc. Interests: Family, Leadership Skills and Seminars, Illusions and Performance Magic

Additional URLs If you're still reading this then call me, clearly we should talk.

Personal Blog Scrum Alliance Profile

http://developingUX.com https://www.scrumalliance.org/community/profile/cjenkins3

Talks and Speaking Events Adobe.tv

http://developingux.com/speaking/ http://tv.adobe.com/videos/caleb-jenkins/

Linked-In Profile Twitter References, Additional Details & http://twww.linkedin.com/in/calebjenkins http://twitter.com/calebjenkins Portfolio are available upon request.