Caleb Jenkins

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Overview:

Hands-on agile product development executive focused on software craftsmanship, leadership and execution by connecting developers and delivering business value with DevSecOps practices. Microsoft's MVP award for ASP.NET (6Xs), principal code mentor and architect, international speaker, guest lecturer for Dallas Baptist University's IT/Management Master's Program, published author, global agile coach and former Microsoft Developer Evangelist with over 20 years of business growth, consulting, development, training and mentoring experience with top fortune 100 companies. Scaled Agile (SAFe), Scrum.org, Scrum Alliance and Microsoft .NET and Azure Certified. Multiple keynote and conference speaker nationally and internationally - featured presenter at the SELA Developer Conference in Tel Aviv Israel.

Recent Technical and Leadership History:

Charles Schwab, *Director of Developer Experience (Dec 2020 – Present) Westlake, TX*
Oversaw and implemented Schwab's internal Developer Experience program within the Office of the CIO, supporting over 7000 engineers. Worked cross-discipline and cross-enterprise to improve developer satisfaction (dev/sat), help establish improved engineering disciplines and Tech Communities (CoPs), including automated delivery pipelines to ensure DevSecOps practices. Originally joined Schwab as a Senior Manager of Quality Engineering leading a team supporting 3 broad business units in Schwab's Personalized Investing / Thematic product.

Solera, *Director of Engineering (Sept 2019 – Dec 2020) Westlake, TX*
Led key division of cross-functional teams following the Spotify agile model, delivering .NET micro-services and 4GL systems to support $100M business within the automotive industry. Built a strong engineering and quality culture, creating 12-factor compliant services utilizing the C4 modeling principles across multiple teams and locations for Audatex, Autopoint & TitleTec orgs.

Young Presidents Organization (YPO), *Consulting Cloud Architect (2019), Las Colinas, TX*

Quicken Loans / Rocket Mortgage, *Sr Software Engineer / Leader (Jan 2017 – June, 2019) Detroit, MI*
I led a SAFe, cross-functional, agile, .NET team of 10 people developing various messaging & event based micro-service applications for back-end systems deployed on premise and to AWS cloud. Improved code quality, modularity and dependability. Validated with Sonar Cube, we increased code coverage using Dependency Injection, TDD, and mocking techniques.

Targetbase, *Senior Cloud & Product Software Architect (2016) Las Colinas, TX*
Leading the design and development of Targetbase's next generation Cloud (Azure) based marketing platform. Leveraging Microsoft Azure, SQL, Azure Mobile Engagement, Machine Learning, Azure Service Bus, Rabbit MQ, nServiceBus, ThinkTecture Identity Server, ADFS, ASP.NET MVC, Azure Big Data.

Avaya, *Senior Manager of IT Development (2014 - 2016) Coppell, TX*
I led approximately 40 developers, testers, business analysts and managers (primarily in Colorado, Ireland, India and various parts of North America). Projects span custom configuration product modeling technologies to .NET Web Services and ASP.NET MVC Solutions. Architecture, development, deployment, production and tier 3 support.

Sabre, *Agile Coach & Manager of User Experience (2010 – 2014) Southlake, TX*

Managed the UX product design team for Sabre's GetThere product. Before that I worked directly with the Senior Vice President of Development for Sabre Airline Solutions to help craft an agile transformation strategy that included mentoring senior directors and development managers on agile Leadership as well as working directly with global teams to deliver. I actively worked by coaching Scrum Masters, Product Owners and holding team and corporate wide workshops.

> **Sabre Employee Innovation Council – Bring It,** *Co-Chair (2011 – 2014) Southlake, TX*
>
> I met quarterly with Sabre's CEO, CTO as well as other key stake holders to craft an innovation program that aligned with company value's and business goals. This included activities like global Hack Days, Big Pitch, Dev House events integrating with the summer internship program, as well as an internal Idea Garden for cultivating and tracking innovation. I also mentored two different award-winning Summer Intern business groups.

Proaction Mentors, *Principal Mentor/ Founder (2010 – 2012) Ft. Worth, TX*

I led an engagement mentoring a development team at Travelocity for the first 8 months, then I moved over to Sabre as a full-time Agile Coach and continued to maintain existing clients until we finally closed the doors on Proaction Mentors in 2012. This was a fun experiment starting and running my own consulting group. With a pragmatic focus on test driven development, SOLID coding architectures and automated integration, I worked with teams of developers across the country to accelerate delivery, increase productivity and efficiency, helping teams to adopt proven practices in the across the entire software development life cycles.

Six Flags Corporation*, Senior Architect Team Lead (2009 – 2010) Arlington, TX*

Worked with the corporate development team to drive business software development for Six Flags Corporation and all of the Six Flags theme parks across 20 locations in 3 countries. Responsible for setting software architecture, coding practices, adoption and implementation of solid development practices. Areas of focus included installation and configuration of Microsoft Team Foundation Server, adoption of Scrum agile process, SOLID development, test driven development (TDD and BDD), utilizing SQL Server, WCF, and related Microsoft technologies.

Improving Enterprises, *Principal Consultant/Training Mentor (2007 – 2009) Dallas, TX*

As a Principal member to the Microsoft practice, I was responsible for leading many of our interactions with the Microsoft (DX) Developer Experience Teams, building rapport and interactions with the area technical communities (BarCamp/ INETA / etc) as well as mentoring and contributing with senior teams on various client projects. Improving Enterprises is a Microsoft Gold Certified partner and a world class development mentoring company focusing on delivering skill transfer through practical organizational improvements and by implementing Agile ALM/SDLC methodologies and best practice mentoring in the .NET and Java spaces.

Microsoft Corporation, *Developer Evangelist (2005 – 2007) Dallas, TX*

In my role, I helped developers across TX, OK, AR and LA to understand the capabilities of the .NET Framework, Visual Studio, Team System and Expression Suite. I was responsible for developer satisfaction and accelerated .NET adoption in Enterprise and Community Developers. I also facilitated training events, supported over 33 regional user groups, helped mentor and develop their leadership, managed and grew competitive relationships and often presented numerous talks on a range of .NET topics to enterprise customers and community groups – ranging from events of few to several thousand. I continue to participate in numerous events and deliver several presentations throughout the year at User Groups and Conferences.

Community Leader / Speaker / Author / Etc...

US Federal Court, *Expert Witness (2012 - 2013)*
In a federal case, which I am barred from discussing, I served as an expert witness providing technical expertise for a federal civil case involving software used for the medical field.

International .NET Association, *Speaker's Bureau and Committee Member (2007-2015)*
INETA supports the growth and development of .NET communities around the world by providing world class, knowledgeable presenters to speak at various events. I served as a member of the Speakers Bureau and on the speakers' committee. *http://developingux.com/speaking*

Wrox Press / Wiley Press, *Technical Editor/Author (2007, 2008, 2011)*

Contributing Author "Real World .NET, C# and Silverlight"
http://developingux.com/2011/11/14/my-first-book-real-world-net-c-and-silverlight/

Technical Editor: "*Beginning C# 3.0: An Introduction to Object Oriented Programming*
http://developingux.com/2008/06/10/my-new-book-is-out/

Education, Awards & Activities:

No Fluff, Just Stuff Training
Attended: Tailor-Made Software Architecture
Dallas, 2023

Dallas Baptist University
Guest Lecturer 2019-2023

Microsoft MVP for ASP.NET
MVP Global Summit 2007 - 2014
https://mvp.microsoft.com/

Innovation Games Certified Collaboration Architect http://innovationgames.com/cf_info/

Microsoft TechReady 2005/2006

MCSD, MCP, MCAD.NET (mcp#2684137)
Azure + Architecture Certified

MCT (2002, 2003, 2007- 2009)

Hack Day Judge (2008, Sabre Southlake)

Bring IT Unplugged Panelist (2009, Sabre)

Mt. San Jacinto College, 1996 - 1999
Associate of Science degree, *Multi-Media Design*
Associate of Arts degree, *Humanities*

Certified Scaled Agile Framework Scrum Master (SAFe) 2018

Certified Agile Scrum Master
https://www.scrumalliance.org/community/profile/cjenkins3
(2008-02-21)

Certified Professional Scrum Master
scrum.org/user/233057 (2012)

International .NET Association (INETA)
National Speaker's Bureau (2007 - 2015)

A+ & iNet+ Comptia Certifications

South Central Developer Guidance Council

CommunityCast .TV / Community Results, Inc

Frequent presenter at various industry events
http://developingux.com/speaking

DBU Summer Series • DFW Beyond Conference 2019
Code Mash 2018 Detroit .Code() • QL Tech Conf
2017/2018 • Tulsa TechFest 2006 - 2016 – Various +
Keynotes • Israel SELA Developer Conference 2013
Big (D)esign Conference 2009 – 2013 • Various .NET
User Groups - North America (INETA)

Complete list available on request, and at URL

Technical History Continued:

.Net Solution Architect and Development

Geniant / EMC (2005) Tulsa, OK
Hired to lead and build a developer team in Tulsa – Left to join Microsoft when an unanticipated opportunity arose. Developed custom Microsoft SharePoint web parts to expose actionable business data in SharePoint Portal dashboard

Dollar-Thrifty Automotive Group (CGI-AMS) (2004 – 2005) Tulsa, OK
Solution Architect and Developer Mentor for Enterprise Forecasting application at Dollar Thrifty Automotive Group global headquarters. Technologies: C#, ASP.net, Windows Forms Smart Client, Windows Services, Web Services, Disconnected Application, Asynchronous Processes.

Alliance Data Systems (2004) Tulsa, OK
Worked as a contract developer to complete custom business reporting utilizing C# and Perl scripting on an Oracle data platform. Completed the projects on time and under budget.

Sunoco, Inc. (2003 – 2004) Tulsa, OK
Developed the architecture and worked in the full life cycle of a multi-tier application for the Credit Card group within Sunoco, Inc, converting an IBM Mainframe application to a VB.net front end application. Technologies used: IMS (Mainframe Cobol) transactions, Microsoft Host Integration Server over an SNA connection, MS DTC, ADO.net, SQL Server and VB.net.

Award Winning, Advanced Technical Instructor:

xTrain.com / Adobe TV, Developer Designer Zen (2007)
Authored and recorded several classes at the xTrain (Splash Media) studio on the topic of "Developer Designer Zen". The goal was to give practical steps to help enable developers and designers to work better together, this was featured on tv.adobe.com

New Horizons Computer Learning Center (2001 – 2003)
Colton, CA | University of Redlands | Tulsa, OK | Wichita, KS | Instructed in all computer technologies including: MCSD & MCSD.NET Track, A+ / iNet+ Certifications, ColdFusion, SQL, Dreamweaver, Flash, Fireworks, Director (Shockwave), Web Authoring, E-Commerce, Additional highlights, classes and letters of recommendation available on request.

Mt San Jacinto College (2001 Summer Semester) Menifee, CA
I developed and taught courses on Active Server Pages, E-Commerce, HTML and Visual Basic.

Senior Web Application Developer:
Western Analytical Products, Inc (1999 – 2001) Murrieta, CA
Designed, developed and implemented all aspects of this b2b site. Including: backend, e-commerce, web based content management system, OLTDB, front-end graphics, custom HTML, CSS and JavaScript.

Independent Multi-Media Designer/Developer and Consultant (1995 – 2002)
Temecula, CA | Designed, developed and functionally tested miscellaneous web sites and multimedia projects for various clients. Available On Request

Other Experiences and Hobbies:

Youth Pastor - *Emmanuel Christian Fellowship* (1997 – 1999) Temecula, CA
Responsible for planning and implementing the Jr. & Sr. High Youth Program.

Campus Staff - *Student Venture Ministries* (1995 – 1999) Temecula, CA
Responsible for teaching weekly studies at high school and junior high schools.

Misc. Interests: Family, Leadership Skills and Growth Mindset, Illusions and Performance Magic

Additional URLs If you're still reading this then call me, clearly, we should talk.

Personal Blog
https://developingUX.com

Scrum Alliance Profile
https://www.scrumalliance.org/community/profile/cjenkins3

Talks and Speaking Events
https://developingux.com/speaking/

Sessionize
https://sessionize.com/calebjenkins

Linked-In Profile
https://www.linkedin.com/in/calebjenkins

Twitter / X
https://x.com/calebjenkins

References, Additional Details & Portfolio are available upon request.