

HI. I'M CALEB





Emily

Noah

Rachel

Abigail

Kaitlyn

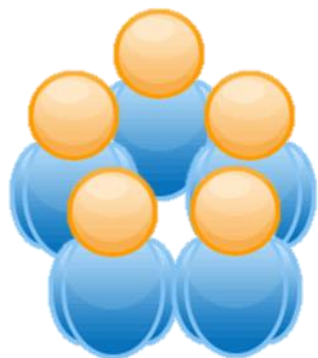




~ 2023 ~



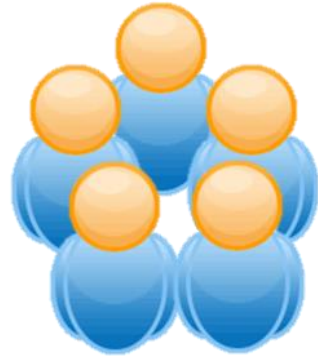
2024



philosophy of work

build *teams* **that do awesome stuff**
+ *have fun* **doing it**

persistent, co-located
teams that own products

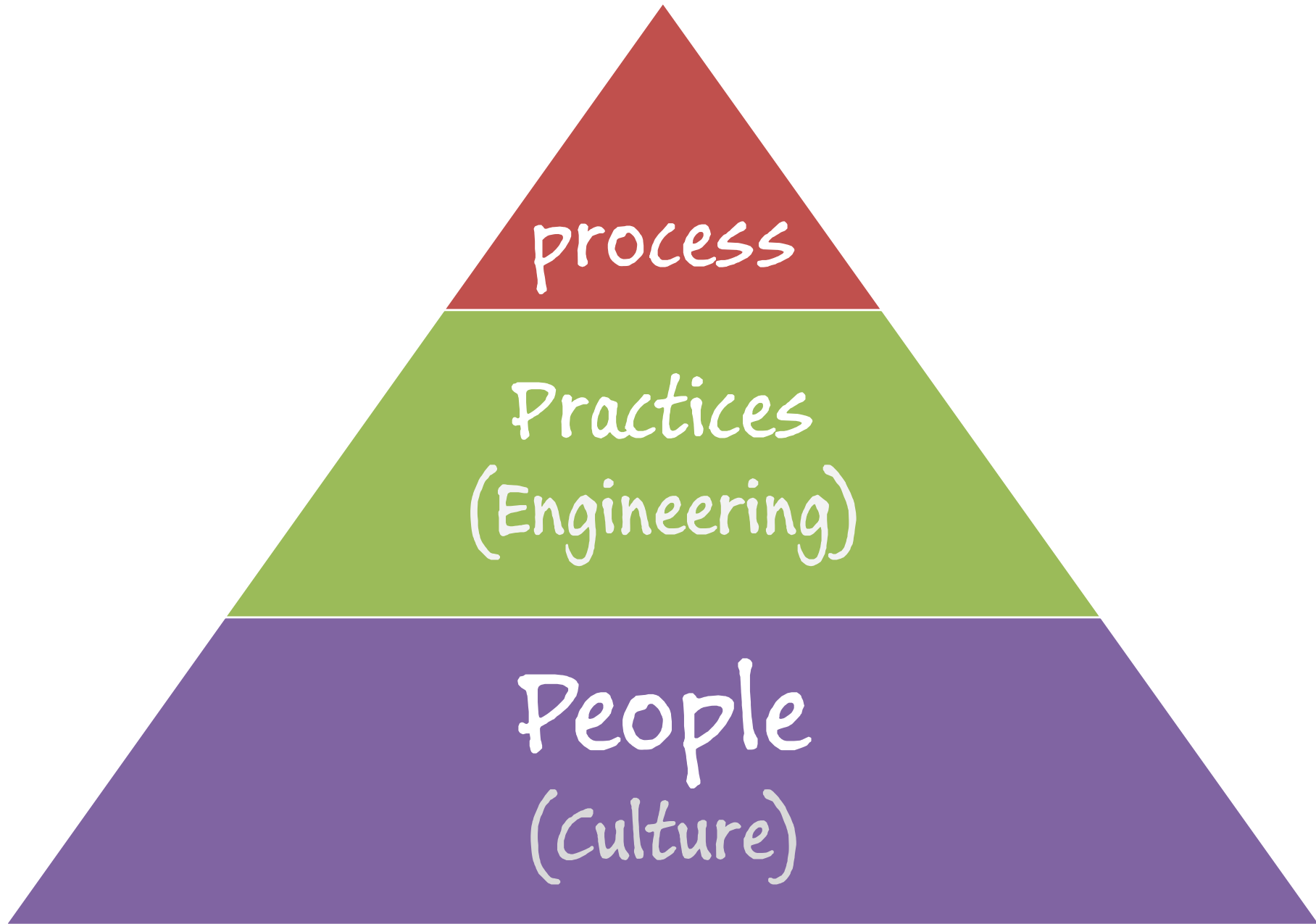


news is just news
products over projects

philosophy of work

build teams that do awesome stuff
+ have fun doing it

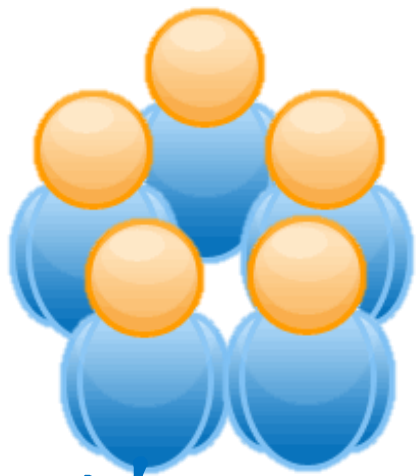
invest in developer productivity



process

Practices
(Engineering)

People
(culture)



build teams!

philosophy of work
build awesome stuff
+ have fun doing it

process

- Scrum +
- Frequent Delivery
- Information Radiators
- Sized + Visible Backlogs
- Metrics - Burn Downs/Ups

Practices
(Engineering)

- Source Control / Branching Strategy
- Automated Builds / Continuous Integration
- Automated Unit Tests / BDD
- Dependency Injection
- Code Metrics

People
(Culture)

care + do what's right

collaboration

"we succeed by working together"

control

"we succeed by getting and keeping control"

personal

impersonal

today

future

cultivation

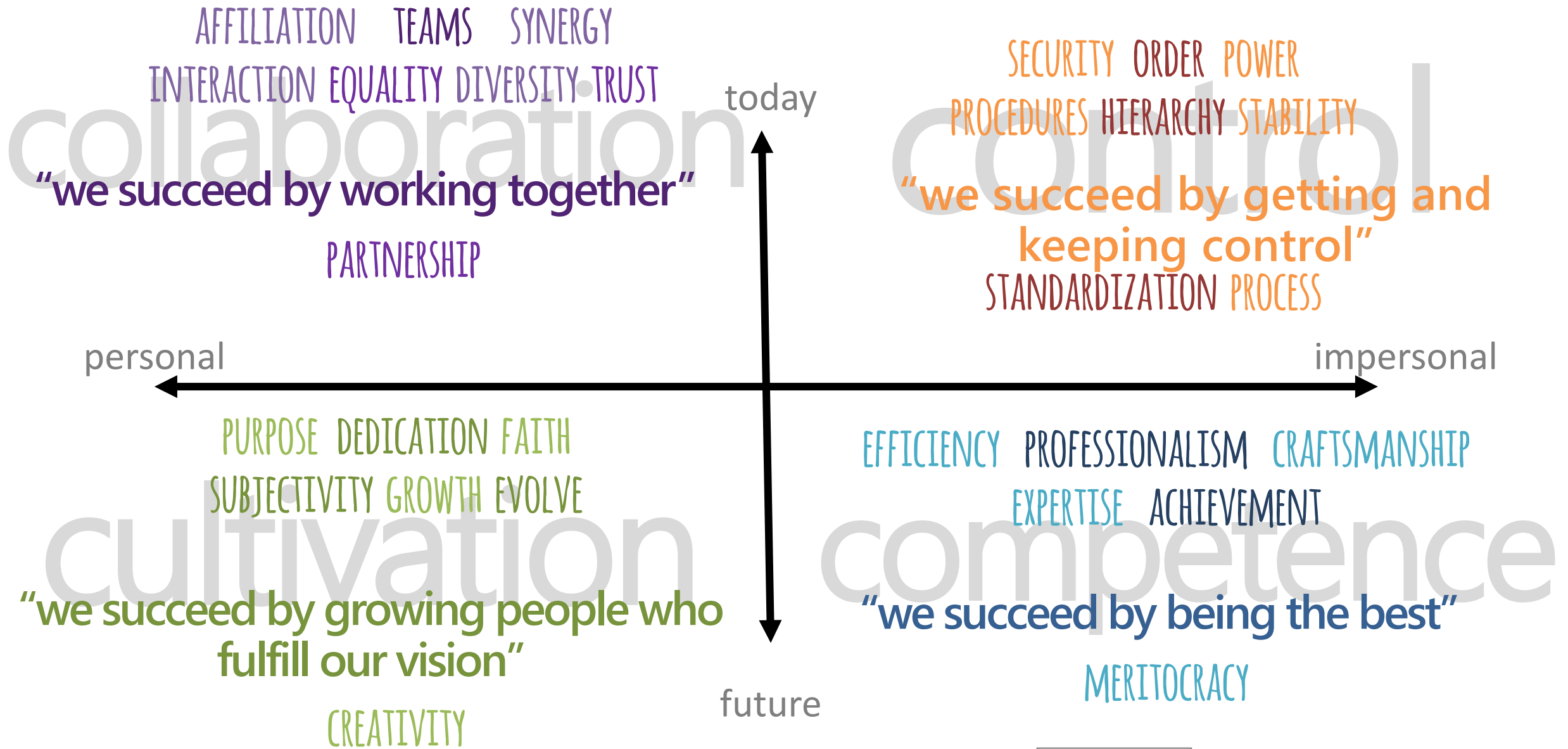
"we succeed by growing people who fulfill our vision"

competence

"we succeed by being the best"



SCHNEIDER'S MODEL FOR UNDERSTANDING CULTURE



SCHNEIDER'S MODEL FOR UNDERSTANDING CULTURE

★ Building teams that engineer better software ★

DEVELOPMENT

- 1 User Experience
- 2 Object Orientation
- 3 Craftsmanship
- 4 Secure Coding

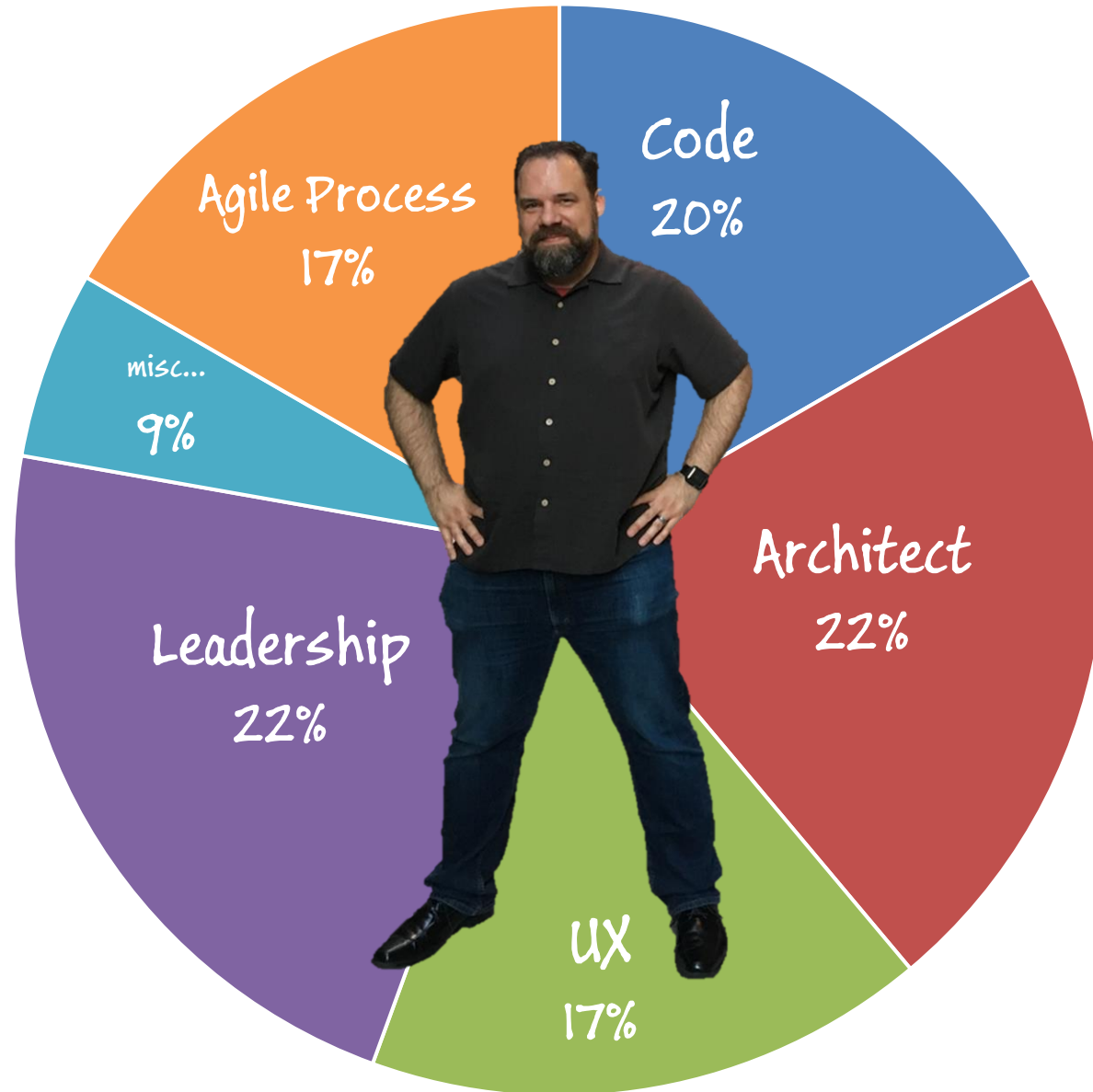
INFRASTRUCTURE

- 5 Automated Tests
- 6 Source Control
- 7 Automated Builds

TEAM PROCESS

- 8 Agile, Lean, XP
- 9 Team Dynamics
- 10 Continuous Learning





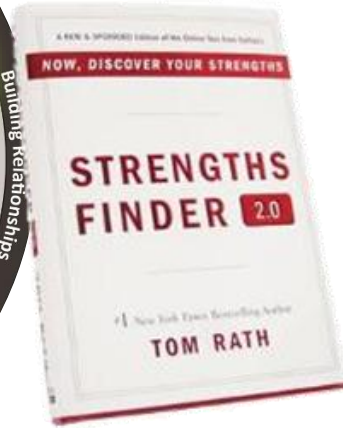


Extraverted intuitive Thinking Perceiving

ENTFP

<http://www.personalitypage.com/ENTP.html>

<http://www.personalitypage.com/ENFP.html>



Included
Activator
Maximizer
Woo
Positivity

Communication
Self-Assurance
Strategic



politics religion UX
software design
community
IRS • property
taxes • limited government • 2nd amendment

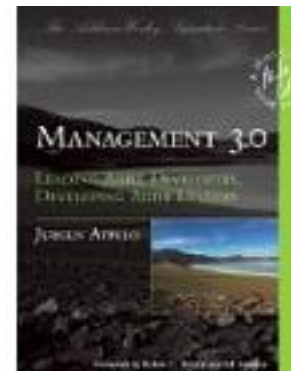
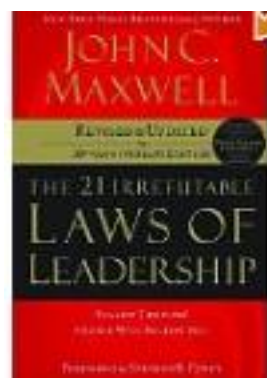
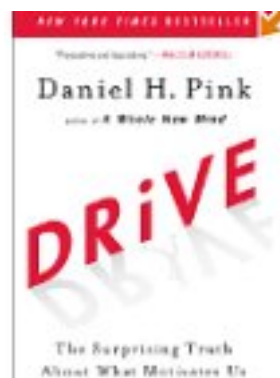
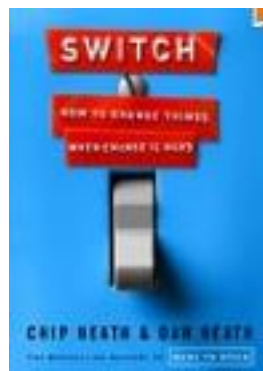


Robert C Martin Eric Ries
Stephen P Anderson
Luke Wroblewski Jared Spool
Eric Meyer, Ethan Marcotte, Chris Messina

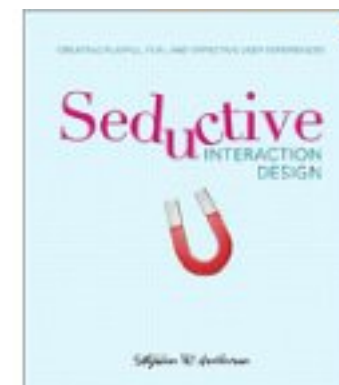
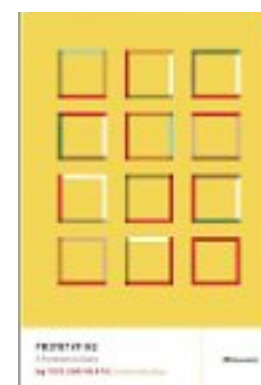
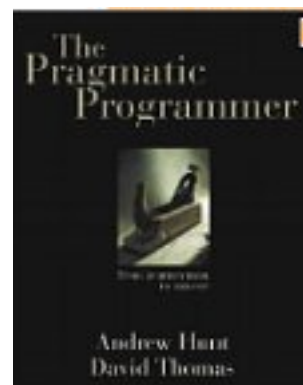
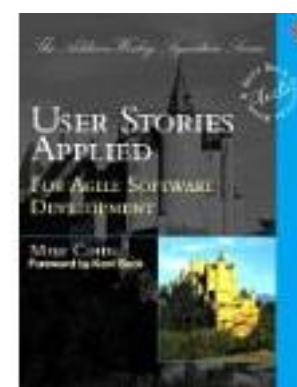
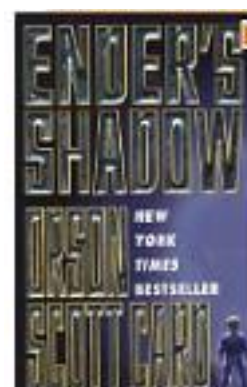
respect | right to be wrong | open fun dialogue



on my Kindle



Seth Godin

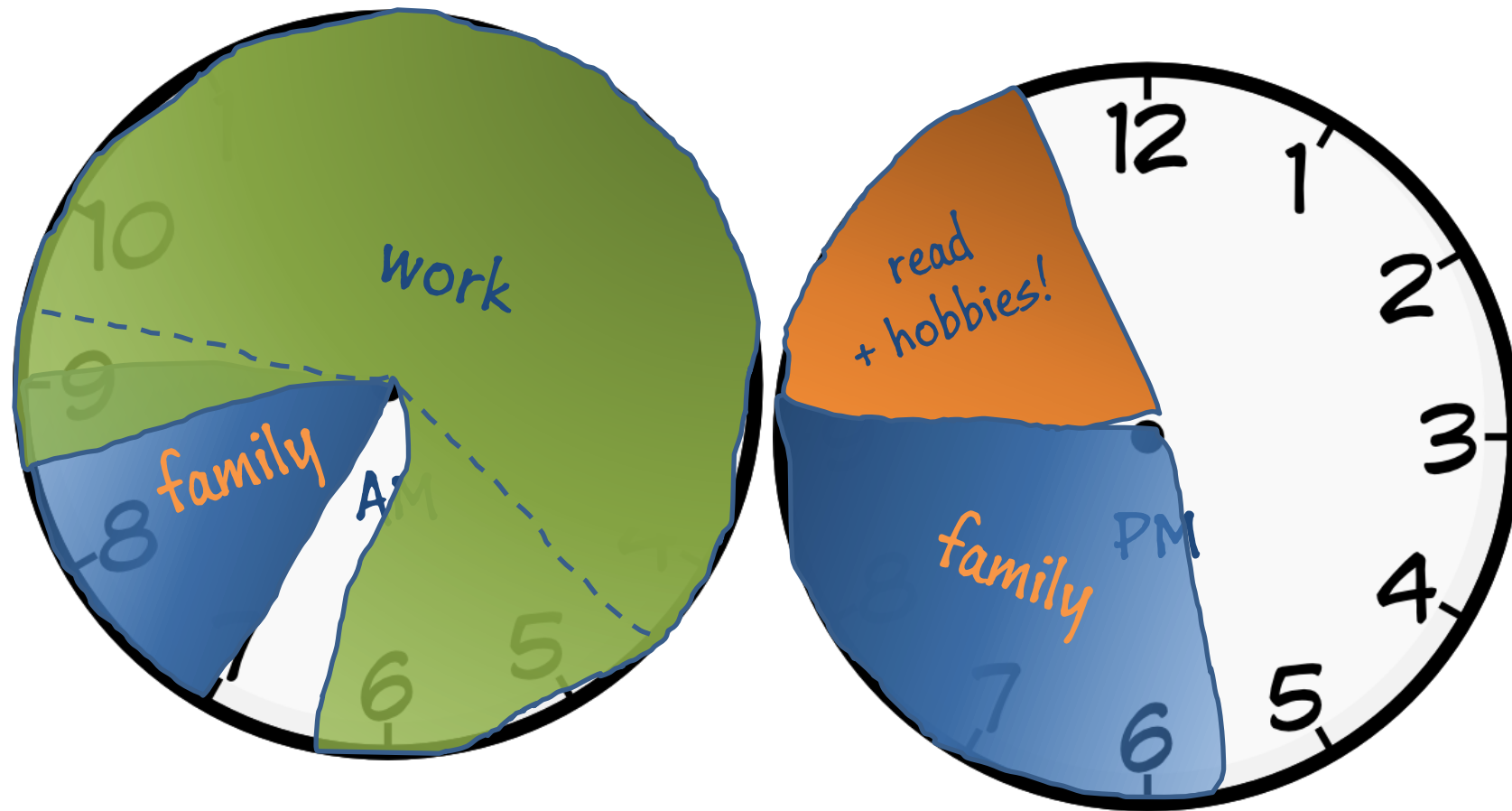


Comfortable with global teams



A world map with a dark background and a light-colored sun reflecting off the top of the globe. The map shows the continents of North America, South America, Europe, Africa, and Asia. Several stars are placed on the map to indicate global team locations: a red star is located in North America, and five blue stars are located in North America, Europe, and Asia. The text 'Dallas, TX' and 'Central Standard Time (GMT -6)' is written in white, handwritten-style font below the red star.

Dallas, TX
Central Standard Time
(GMT -6)



Goal: 8,
happy
+ healthy

Central Standard Time (GMT -6)



GET YOUR **HERO** GROOVE ON
Creating a Culture of Awesome



coding naked



Taming
Legacy Code
Monsters



Scaling **Scrum**

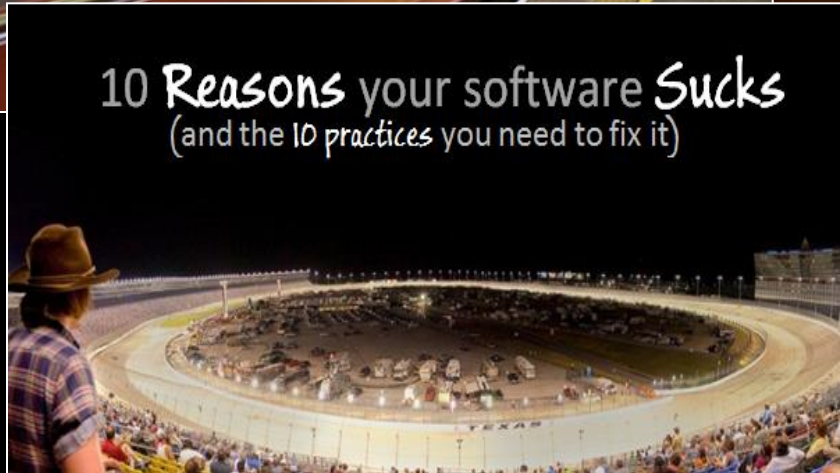


10 Scrum
Power Ups



STOP! Collaborate & Listen

How we used *sketches*, **PROTOTYPING** tools and the **Design Studio Method** to collaborate with our customers and experience innovation breakthroughs!



10 Reasons your software **Sucks**
(and the 10 *practices* you need to fix it)



Code to **DI** For
Dependency Injection in Modern Applications

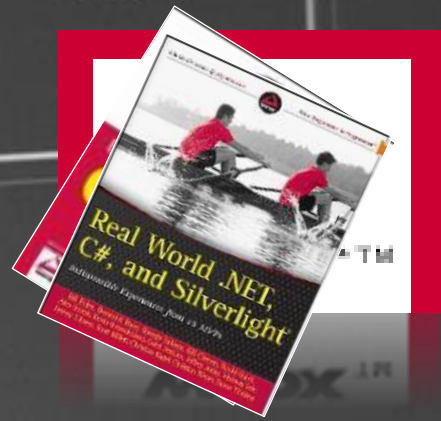
slideshare.net/CalebJenkins

ADOBE TV

Adobe

MVP Microsoft Most Valuable Professional

Microsoft



innovation games
trained
facilitator



 /calebjenkins

developingUX.com

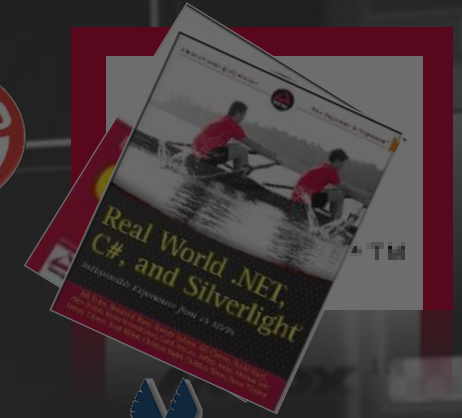




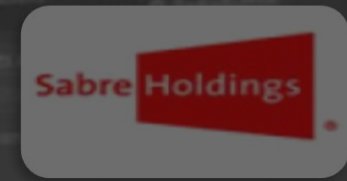
ADOBE TV

Adobe

MVP Microsoft Most Valuable Professional



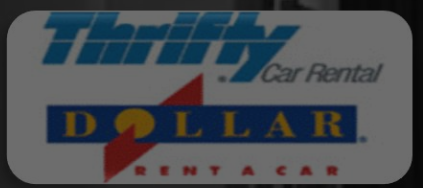
AVAYA Engage The Power of We™



Countrywide



Solera



Quicken Loans Engineered to Amaze™



innovation games trained facilitator

SLALOM CONSULTING



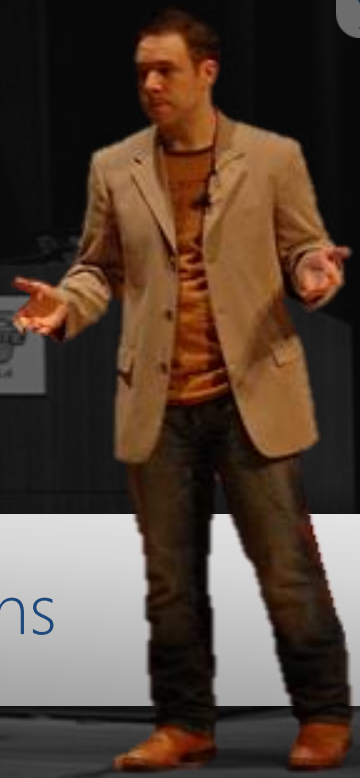
improving It's what we do.™



charles SCHWAB

 /calebjenkins

developingUX.com



1 of 3 people...
to present at the Big (D)esign Conf
every single year

Workshop Agile + UX

BY CALEB JENKINS – NOVEMBER 12, 2011

POSTED IN: AGILE, DESIGN AND UX, PROACTION, SPEAKING



BIG DESIGN WEEK
November 14-15
Crown Plaza Hotel



6 x Microsoft MVP
Award Recipient
Microsoft Most Valuable Professional
2008-2014



Delivering the Keynote at the Tulsa Tech Fest

BY CALEB JENKINS – OCTOBER 11, 2012

POSTED IN: 10 DEVELOPMENT PRACTICES, FEATURED, INETA, SPEAKING



Congratulations, Caleb!

Your content was among the top 5% of most viewed on SlideShare in 2013!

[View Your Year on SlideShare](#)



Speaking in Israel

BY CALEB JENKINS – MAY 5, 2013

POSTED IN: 10 DEVELOPMENT PRACTICES, AGILE, FEATURED, SPEAKING

This week I'll be giving two talks and leading a workshop at the [Sela Developer Practice](#) in Tel-Aviv, Israel.

SELA | DEVELOPER | PRACTICE









what other people say...



more at..



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Recommendations

43 received



Sean Magennis

Global Citizen, pioneer, co-creator, builder and connector, compassionate leader and lifelong learner.

September 19, 2019, Sean was senior to Caleb but didn't manage directly

Caleb is a pleasure to work with. He brings a seasoned and smart approach to his work and interactions with others. He is refreshingly candid and thoughtful and takes pride in what he and his team accomplishes. Quality is a key driver for Caleb and his human touch, genuine warmth and sense of humor are much appreciated. [See less](#)



more at..  [linkedin.com/in/calebjenkins/details/recommendations/](https://www.linkedin.com/in/calebjenkins/details/recommendations/)

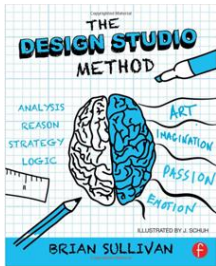


Brian Sullivan · 1st

Director, User Research and Design Strategy at Sabre Corporation

I have worked with Caleb Jenkins professionally and personally. At work, Caleb and I worked on some large projects to improve the developer experience at Sabre. This work included a reimagining of the agile coach role and software development handoffs. Caleb is unique because he can talk with developers, designer, managers, clients, and executives. He is well-respected for outputs at work because they led to significant outcomes.

In the larger community (outside of work), I have seen Caleb give presentation to packed rooms at the Big Design Conference. Attendees would always give him positive responses. The audience engagement was very high in his talks and workshops. I would highly recommend Caleb as a speaker, workshop leaders, or keynote at any conference. He's a phenomenal speaker and thought leader.



Author of The Design Studio Method,
Big Design Conference Chair and Founder,
Director of Design Strategy at Sabre Corporation

more at..



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giovanni gallucci 🌲 🏡 · 1st

ad age, emmy, shorty, telly, & webby award-winning social media strategist and content creator for outdoor lifestyle and food & beverage brands. us

December 16, 2022, giovanni worked with Caleb but they were at different companies

I've known Caleb for many years now and have always been impressed by his technical expertise and leadership skills. As Director of Developer Experience at Charles Schwab, he has done an outstanding job of leading and coaching his team to build innovative technology solutions. His background in agile coaching and software leadership has been particularly valuable in helping the team to work efficiently and effectively.

Caleb is an engaging and dynamic speaker, and I've had the pleasure of seeing him present numerous times. He has a real talent for explaining complex technical concepts in a way that is easy to understand, and his presentations are always full of practical examples and insights.

In addition to his technical skills, Caleb is also a strong leader and mentor. He has a talent for building and motivating teams, and has a real passion for helping developers to grow and develop their skills.

Overall, I highly recommend Caleb for anyone looking for a talented and experienced software leader. Whether you need someone to lead your team, coach your developers, or speak at your event, Caleb is the perfect choice.





Bernie Alen

Founder and CEO -
Contextual Intelligence
Platform for Smart Home/IoT
| Chief Architect |
Distinguished Engineer

December 11, 2016, Caleb worked
with Bernie in the same group

They say most hiring decisions are made in the first 5 minutes of an interview and that was certainly true when we hired Caleb. To my first question he answered "If I may ..." and got up and used the whiteboard with markers from his own backpack! His clarity of thought, his passion to communicate and hunger to engage came out loud and clear. Despite change in our technology direction from Microsoft to Oracle, we hired him before he could return home. He came in and led a team that was working on neither - that's just the way things go - and you need people who can do that.

Caleb's a wonderful people manager, deep technologist, a great pleasure to work with and a good person all around. Cheers! [See](#)



Chuck DeVries

Vice President, Application Development at VHA

“ Caleb is that rare type of person who can relate to and motivate anyone he meets. He is genuinely likable due to his natural empathy and outgoing nature. Caleb matches this accessible nature with a strong technical and process understanding and capability. Whenever our team had a need for community coordination, action or education Caleb was the natural go to guy. His innovative and inquisitive nature allow Caleb to quickly come up to speed on challenges and create solutions. I would certainly recommend Caleb as a strong addition to any team and hope we have the chance to work together again in the future. less



Tim Sporcic

Senior Architect at Research Now

“ Calling Caleb a ball of energy would be an understatement. He is a passionate technologist who enjoys sharing his knowledge with his clients. He worked with our enterprise configuration management team to setup our TFS installation and did an excellent job.



Heather Menna

Software Engineer with Bachelors Degree in Computer Science and a background in communications

August 27, 2019, Heather reported directly to Caleb

During Caleb's time as my team leader, I could see his passion for technology and teaching. As a software developer under Caleb, I was taught to question the status quo and how to grow in my career. One way of accomplishing this was by encouraging me to step out of my shell and work with a senior engineer on the team to take partial ownership of a series of lunch and learn training sessions for .NET.

He is approachable and can explain things to any and all levels of engineers. I've attended training sessions and conferences where Caleb is the speaker. He's engaging and really knows his stuff (Try to attend his Coding Naked session - testing the hard to reach places, it's FANTASTIC). He's passionate about putting out quality code and developing his team members.

He is not afraid to do what is right and I know he fought for our team's best interests when it comes to deadlines and best engineering practices. [See less](#)

more at..  [linkedin.com/in/calebjenkins/details/recommendations/](https://www.linkedin.com/in/calebjenkins/details/recommendations/)

Recommendations

43 received



Heather Doughty

Sr. Software Engineer at
Quicken Loans

September 20, 2019, Heather worked with Caleb in different groups

As a team member, speaker or leader Caleb earns my highest recommendation. Caleb is passionate about technology and software quality. He speaks to his knowledge and experience in a clear and engaging way that is effective in guiding and teaching others. He is able to have great impact as a technologist both in an individual contributor and leader role. Caleb is also a fun and charming person who leaves everyone he talks to with with a smile - we miss him! [See less](#)



Javier Cortes

Software Engineer at
Quicken Loans

May 28, 2019, Javier worked with Caleb in different groups

I worked closely with Caleb working on the Team Member Relationship Network for Remote Experience and also worked with his team on a huge integration project. His logical approach to situations and levelheadedness always impressed me. He was essential in getting our TMRN Remote Experience Management team started and flourish. He would be a great asset to any team looking for a knowledgeable and approachable team member.



Matthew Davis

Senior Software Engineer at
Quicken Loans

May 21, 2019, Matthew worked with Caleb in different groups

Working with Caleb in both technical and internal community roles I've been most impressed with his communication skills. He's able to listen to others, in a group or individual setting, understand concerns, and clarify ideas to support a direction forward. Caleb is a strong contributor and an amazing team player who often brings the best out of others to support product work, agile processes, and new initiatives. [See less](#)

more at..



[linkedin.com/in/calebjenkins/details/recommendations/](https://www.linkedin.com/in/calebjenkins/details/recommendations/)

Recommendations

43 received



Md Asif Choudhury

Software Quality Engineer

August 27, 2019, Md Asif reported directly to Caleb

I have been fortunate enough to work with Caleb and he has been nothing but amazing. Here are some highlights - 1. He's very articulate when he speaks and inspires you to think differently. 2. He leads the team by example and offers help and guidance when needed. 3. He always advocates for things to be done t... [See more](#)



Daniel Simovski

Product Owner at Quicken Loans

August 20, 2019, Daniel reported directly to Caleb

Caleb is a strong technical leader that devoted all of his time for his team members, he was always approachable, passionate and enthusiastic. I was able to go to Caleb for just about anything, he was always willing to mentor anyone through technical roadblocks or personal struggles. It takes a strong leader to devote all of his time and make it a priority to help others grow, which is why I'm grateful to have had such a phenomenal mentor. [See less](#)



Pawan Garg

Team Lead at Quicken Loans

August 16, 2019, Pawan reported directly to Caleb

I worked with Caleb for around a year. When I joined the team as an engineer I wanted to grow, and was in need of a strong leader which Caleb fulfilled. He not only coached me technically (stronger code reviews, patterns, code refactoring) but also taught me how to have more fun as a team (movie outings, team outin... [See more](#)

more at..



[linkedin.com/in/calebjenkins/details/recommendations/](https://www.linkedin.com/in/calebjenkins/details/recommendations/)



Jennifer Willis

Lead Software Engineer

“ I thoroughly enjoy working with Caleb at GetThere. His energy and drive for the best possible outcome are inspiring.

I recall one instance when Caleb's leadership helped resolve a particularly complicated issue. He brought everyone to a common level of understanding, clearly articulated pertinent items, and facilitated the discussion until the issue was satisfactorily resolved.

In addition to his considerable professional skills, he is always so positive that I smile just seeing him! less



Colby Dodson

UX DESIGNER - GetThere

“ Caleb has a great approach when it comes to managing our UX team. He always knew when to step back and let the team figure things on their own and when it was time to express his ideas and professional opinion. Caleb is a joy to work with and for, always willing to go the extra mile for the sake of the team.



Cason Swindle

Senior User Experience Designer at GetThere

“ As a manager and leader, Caleb has a natural talent for inspiring and energizing others. When our team had to face a challenge, such as an unrealistic deadline, Caleb was excellent at getting to the root of the problem and addressing it. Sometimes this would be a change to our process, sometimes a change required of another team, and sometimes it would be some magic higher up the food chain that I never fully figured out, but it let our team get things done without distraction.

Caleb is also a warm and understanding person, the type of person you would want to work hard for. **less**

more at..



[linkedin.com/in/calebjenkins/details/recommendations/](https://www.linkedin.com/in/calebjenkins/details/recommendations/)

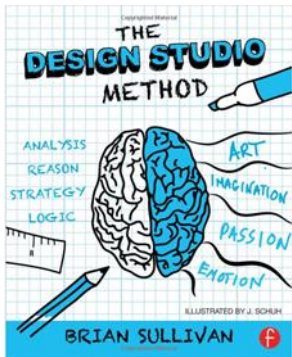


Brian Sullivan

Usability Principal, Sabre | Founder, Big Design Conference (brian@bigdesignevents.com, Twitter @BrianKSullivan)

“ Caleb has presented at the Big Design Conference each year that we have held the event. His passion, energy, and enthusiasm are matched by his knowledge and skills with technology. If you have never heard Caleb speak, you have really missed out.

Caleb and I work for the same company. Caleb's peers and management love his can-do attitude and energy. He mentors other developers and project teams. I have performed usability testing on some projects with Caleb's input. These project are much better for having collaborated with Caleb. less



Author of The Design Studio Method,
Big Design Conference Chair and Founder,
Director of Design Strategy at Sabre Corporation



Chris Patterson
Software Architect

“ Caleb excels at getting a room excited about technology. His presence encourages participation and he brings complex topics down to a level that everyone in the room can understand. When listening to Caleb talk about a new technology or product, I've felt that he had a solid understanding of the subject and that he was prepared to present and handle obscure audience questions. His consistent dedication to getting the tools and technologies that developers need to build quality software into our hands has been a great benefit to our project. less ”

Creator of MassTransit and Top Shelf

The industry leading, free, open-source distributed application framework for .NET messaging

Watching one of my newly favorite speakers:
[@CalebJenkins](#) talking about TDD. He has
amazing "presence" and much worth hearing.
[#SDP13](#)



Jesse Liberty

@JesseLiberty

World Renowned Author, Trainer & Speaker

Host of the popular Yet Another Podcast and author of numerous best-selling books, Pluralsight courses on everything from Angular to Xamarin. Former Microsoft Technical Evangelist, Distinguished Software Engineer at AT&T; Software Architect for PBS and Vice President of Information Technology at Citibank. Xamarin and Microsoft MVP

<https://twitter.com/JesseLiberty/status/331756804038070273>

Recommendations

