

# Caleb Jenkins

(469) 867-4552 • [caleb@calebjenkins.com](mailto:caleb@calebjenkins.com) • [DevelopingUX.com](http://DevelopingUX.com)



[@calebjenkins](https://twitter.com/calebjenkins)



<http://linkedin.com/in/calebjenkins/>

## Overview:

Product development leader, 6 time recipient Microsoft's MVP award for ASP.NET, member of Microsoft's ASP.NET Insiders for technical leadership, code mentor and architect, international speaker, published author, global agile coach and former Microsoft Developer Evangelist with over 18 years of business growth, consulting, development, training and mentoring experience with top fortune 100 companies. As a developer evangelist for Microsoft I worked with some of the largest companies in the region, helping them to adopt Microsoft enterprise practices and technologies. Recently I was the keynote speaker at the Tulsa Tech Fest and was a featured presenter at the SELA Developer Conference in Tel Aviv Israel.

## Technical Highlights:

**Linux Academy**, *Senior Instructor and Azure Expert (June 2016 – October 2016) Keller, TX*

Worked to complete the first of 3 Azure courses to prepare students for Azure certification exams. Specifically, the Microsoft MCSD Azure Certification (70-532, 70-533, 70-534). The funding for this project was canceled as the company considered alternate directions for expanding to the Azure cloud market.

**Targetbase**, *Senior Cloud & Product Software Architect (January 2016 – June 2016) Las Colinas, TX*

Leading the design and development of Targetbase's next generation Cloud (Azure) based marketing platform. Leveraging Microsoft Azure, SQL, Azure Mobile Engagement, Machine Learning, Azure Service Bus, Rabbit MQ, nServiceBus, ThinkTecture Identity Server, ADFS, ASP.NET MVC, Azure Big Data.

**Avaya**, *Senior Manager of IT Development (October 2014 – January 2016) Coppell, TX*

I lead a group of approximately 37 developers (teams primarily in Colorado, Galway Ireland, India and various parts of North America) to align business needs with sales solutions. Projects span custom configuration product modeling technologies to .NET Web Services and ASP.NET MVC Solutions. We own architecture, development, deployment, production and tier 3 support. Also leading the adoption of Agile Process, Microsoft Team Foundation Server (TFS) and integration with HP's ALM product.

**Slalom**, *Consultant - Solution Architect (January 2014 – October 2014) Southlake, TX*

Planned and facilitated an agile adoption of our 2 largest clients (marketing and financial industries) from heavy weight waterfall processes. These involved multiple scrum teams, .NET and Java solutions, and required direct ALM guidance mixing agile processes with waterfall PMO teams.

**Sabre**, *Agile Coach & Manager of User Experience (December 2010 – Jan 2014) Southlake, TX*

Managed the UX product design team for Sabre's GetThere product. Before that I worked directly with the Senior Vice President of Development for Sabre Airline Solutions to help craft an agile transformation strategy that included mentoring senior directors and development managers on agile Leadership as well as working directly with global teams to deliver. I actively worked by coaching Scrum Masters, Product Owners and holding team and corporate wide workshops.

**Sabre Employee Innovation Council – Bring It**, *Co-Chair (July 2011 – January 2014) Southlake, TX*

I met quarterly with Sabre's CEO, CTO as well as other key stake holders to craft an innovation program that aligned with company value's and business goals. This included activities like global Hack Days, Big Pitch, Dev House events integrating with the summer internship program, as well as an internal Idea Garden for cultivating and tracking innovation. I also mentored two different award winning Summer Intern business groups.

**Proaction Mentors, Principal Mentor/ Founder (May 2010 – December 2012) Dallas, TX**

I led an engagement mentoring a development team at Travelocity for the first 8 months, then I moved over to Sabre as a full time Agile Coach and continued to maintain existing clients until we finally closed the doors on Proaction Mentors in 2012. This was a fun experiment starting and running my own consulting group. With a pragmatic focus on test driven development, SOLID coding architectures and automated integration, I worked with teams of developers across the country to accelerate delivery, increase productivity and efficiency, helping teams to adopt proven practices in the complete development lifecycle.

**Six Flags Corporation, Senior Architect Team Lead (July 2009 – May 2010) Arlington, TX**

Worked with the corporate development team to drive business software development for Six Flags Corporation and all of the Six Flags theme parks across 20 locations in 3 countries. Responsible for setting software architecture, coding practices and adoption and implementation of solid development practices, integration of Application Life Cycle Management, and mentoring on agile principles. Areas of focus include: installation and configuration of Microsoft Team Foundation Server 2010, adoption of Scrum agile process, SOLID development, test driven development (TDD and BDD) and distributed application design to support centrally controlled yet distributed operations architectures utilizing SQL Server, WCF, and various related Microsoft stack technologies.

**Improving Enterprises, Principal Consultant/Training Mentor (Jan 2007 –July 2009) Dallas, TX**

As a Principal member to the Microsoft practice I was responsible for leading many of our interactions with the Microsoft (DPE) Platform Evangelism Teams, building report and interactions with the area technical communities (BarCamp/ INETA / etc) as well as mentoring and contributing with senior teams on various client projects. Improving Enterprises is a Microsoft Gold Certified partner and a world class development mentoring company focusing on delivering skill transfer through practical organizational improvements and by implementing Agile ALM/SDLC methodologies and best practice mentoring in the .NET and Java spaces.

(Improving Enterprises)

**Symon Communication Corp** – Worked on a small team to migrate and redesign an existing ASP.NET application to a Microsoft Silverlight 2 Rich Internet Application. I was responsible for all User Experience (UX) redesigns as well as all Silverlight UI development in our Model View Presenter application. I also helped with the adoption and promotion of best practices with Agile Scrum development practices.

**Countywide Financial Corp** – Worked with the international Office of Architecture team to address performance issues in an internal Enterprise SOA Application Server platform, built on .NET in C#. In 6 weeks we improved performance by over 3600% through a combination of architectural and implementation changes.

**American Airlines** – Worked with the Internal Applications Architecture team to help define .NET designs, establish guidelines for the adoption of .NET as a standard (alongside of JAVA). My focus was with the internal HR applications as well as the JetNet portal that is accessed by more than 40,000 employees and retirees daily. Also worked with development teams as a mentor and resource on various .NET development issues and practices including, application design, .NET Security (SQL Injection, Cross-Site Scripting, Authentication and Authorization).

**eInstruction** – Worked with the cross-country distributed development team to integrate and extend existing .NET components with JAVA networking components, as well as establish and mentor on Agile process and improvements.

**Intuit Software / American Airlines** – Custom .NET for Architects class. Responsible for content development and delivery of .NET Security, Software Application Patterns and Design, ASP.NET AJAX, Test Driven Development as well as various related topics.

**ASP.NET AJAX / Silverlight** – Curriculum development and delivered these custom .NET classes on some of the latest Microsoft Technologies.

**Microsoft Corporation, Developer Evangelist (Oct 2005 – Jan 2007) Dallas, TX**

In my role, I helped developers across TX, OK, AR and LA to understand the capabilities of the .NET Framework, Visual Studio, Team System and Expression Suite. I was responsible for developer satisfaction and accelerated .NET adoption in Enterprise and Community Developers. I also facilitated training events, supported over 33 regional user groups, helped mentor and develop their leadership, managed and grew competitive relationships and often presented numerous talks on a range of .NET topics to enterprise customers and community groups – ranging from events of few to several thousand. I continue to participate in numerous events and deliver several presentations throughout the year at User Groups and Conferences.

#### **Community Leader / Speaker / Author / Etc...**

**US Federal Court, Expert Witness (2012 - 2013)**

In a Federal case, which I am barred from discussing, I served as an expert witness providing technical expertise for a federal civil case involving software used for the medical field.

**International .NET Association, Speaker's Bureau and Committee Member (2007-2015)**

INETA supports the growth and development of .NET communities around the world by providing world class, knowledgeable presenters to speak at various events. I serve as a member of the Speakers Bureau and on the speakers' committee. <http://developingux.com/topic/speaking>

**Wrox Press / Wiley Press, Technical Editor/Author (2007, 2008, 2011)**

Contributing Author “Real World .NET, C# and Silverlight”

<http://developingux.com/2011/11/14/my-first-book-real-world-net-c-and-silverlight/>

Technical Editor: “*Beginning C# 3.0: An Introduction to Object Oriented Programming*”

<http://developingux.com/2008/06/10/my-new-book-is-out/>

#### **Education, Awards & Activities:**

**Microsoft MVP for ASP.NET**

MVP Global Summit 2007 - 2014

<https://mvp.microsoft.com/>

**International .NET Association (INETA)**

National Speaker's Bureau (2007 - 2015)

**Innovation Games Certified Collaboration**

Architect [http://innovationgames.com/cf\\_info/](http://innovationgames.com/cf_info/)

**Microsoft TechReady 2005/2006**

**MCSD, MCP, MCAD.NET (mcp#2684137)**

**MCT (2002, 2003, 2007- 2009)**

**Hack Day Judge (2008, Sabre Southlake)**

**Bring IT Unplugged Panelist (2009, Sabre)**

**Mt. San Jacinto College, 1996 - 1999**

Associate of Science degree, *Multi-Media Design*

Associate of Arts degree, *Humanities*

**Certified Agile Scrum Master**

<http://www.scrumalliance.org/profiles/25766-caleb-jenkins>

**Certified Professional Scrum Master**

<http://Scrum.org>

**A+ & iNet+ Comptia Certifications**

**South Central Developer Guidance Council**

**CommunityCast .TV / Community Results, Inc**

**R.Y.L.A., Rotary Club International, 1994**

Three-day leadership-skills seminar. Hosted by Rotary Club International

**Frequent presenter at various industry events**

<http://developingux.com/topic/speaking/>

Tulsa TechFest 2015 – Opening & Closing Keynote

Israel SELA Developer Conference 2013

Big (D)esign Conference 2009 – 2013

Complete list available on request, and at URL

## Technical History Continued:

### .Net Solution Architect and Development

*Geniant / EMC (June 2005 – Oct 2005) Tulsa, OK*

Hired to lead and build a developer team in Tulsa – Left to join Microsoft when an unanticipated opportunity arose. Developed custom Microsoft SharePoint web parts to expose actionable business data in SharePoint Portal dashboard

*Dollar-Thrifty Automotive Group (CGI-AMS) (July 2004 – June 2005) Tulsa, OK*

Solution Architect and Developer Mentor for Enterprise Forecasting application at Dollar Thrifty Automotive Group global headquarters. Technologies: C#, ASP.net, Windows Forms Smart Client, Windows Services, Web Services, Disconnected Application, Asynchronous Processes.

*Alliance Data Systems (May 2004 – July 2004) Tulsa, OK*

Worked as a contract developer to complete custom business reporting utilizing C# and Perl scripting on an Oracle data platform. Completed the projects on time and under budget.

*Sunoco, Inc. (Feb 2003 – May 2004) Tulsa, OK*

Developed the architecture and worked in the full life cycle of a multi-tier application for the Credit Card group within Sunoco, Inc, converting an IBM Mainframe application to a VB.net front end application. Technologies used: IMS (Mainframe Cobol) transactions, Microsoft Host Integration Server over an SNA connection, MS DTC, ADO.net, SQL Server and VB.net.

### Award Winning, Advanced Technical Instructor:

*xTrain.com / Adobe TV, Developer Designer Zen (2007)*

Authored and recorded several classes at the xTrain (Splash Media) studio on the topic of "Developer Designer Zen". The goal was to give practical steps to help enable developers and designers to work better together, this was featured on <http://tv.adobe.com/videos/caleb-jenkins/>

*New Horizons Computer Learning Center (June 2001 – February 2003)*

Colton, CA | University of Redlands | Tulsa, OK | Wichita, KS | Instructed in all computer technologies including: MCSD & MCSD.NET Track, A+ / iNet+ Certifications, ColdFusion, SQL, Dreamweaver, Flash, Fireworks, Director (Shockwave), Web Authoring, E-Commerce, Additional highlights, classes and letters of recommendation available on request.

*Mt San Jacinto College (2001 Summer Semester) Menifee, CA*

I developed and taught courses on Active Server Pages, E-Commerce, HTML and Visual Basic.

### Senior Web Developer:

*Western Analytical Products, Inc (Nov 1999 – May 2001) Murrieta, CA*

I developed all aspects of their corporate site, [www.HPLCSupply.com](http://www.HPLCSupply.com). Including: backend, e-commerce, web based customer management system, database integration, front-end graphics and design.

### Independent Multi-Media Designer/Developer and Consultant (1995 – 2002)

Temecula, CA | Designed, developed and functionally tested miscellaneous web sites and multimedia projects for various clients. Available On Request

### Other Experiences and Hobbies:

**Youth Pastor - Emmanuel Christian Fellowship** (Nov. 1997 – July 1999) Temecula, CA

Responsible for planning and implementing the Jr. & Sr. High Youth Program.

**Campus Staff - Student Venture Ministries** (June 1995 – June 1999) Temecula, CA

Responsible for teaching weekly studies at high school and junior high schools.

**Misc. Interests:** Family, Leadership Skills and Seminars, Illusions and Performance Magic

**Additional URLs** If you're still reading this then call me, clearly we should talk.

Personal Blog  
<http://developingUX.com>

Talks and Speaking Events  
<http://developingux.com/speaking/>

Linked-In Profile  
<http://www.linkedin.com/in/calebjenkins>

Scrum Alliance Profile  
<http://www.scrumalliance.org/profiles/25766-caleb-jenkins>

Adobe.tv  
<http://tv.adobe.com/videos/caleb-jenkins/>

Twitter  
<http://twitter.com/calebjenkins>

**References, Additional Details & Portfolio are available upon request.**